**Informatics, Ch 4, Data Analytics: Presenting the findings**

**What is a multimodal online solution?** p 185,

1. What is a multimodal online solution (MMOS)?

* Is a web capable solution that presents types of data such as a website that uses text and images to communicate ideas and information.

1. How will you use a MMOS to complete Unit 4, Outcome 1 (part 2 of the SAT)?

* To display the data and research from the hypothesis

1. List the features that your solution should contain.

* Import/enter edits format content
* Structure screen layout
* Centre links
* Provide navigation
* Create buttons create tags (alt tags)
* Incorporate images, text and sound

**An effective MMOS, p 186**

Educating a global audience

1. In developing your MMOS you need to provide information that is suitable for a worldwide audience. Elaborate under each of the following areas that need to be considered:
   1. Gender

* Your solution should be written with the assumption that YOUR audience will be composed off females and males.
  1. Culture
     1. Images
* Your MMOS will most likely contain images and videos and you need to be conscious of the possible effect they may have on your audience. If you have to use some type of image that may offend people an option is to pixelate the image.
  + 1. Language
* Using appropriated language to display your context. The use of slang and swearing maybe specific to certain culture and may offend some people.
  1. commonality of language
* English of often a global language, but some of your global audience may not be as fluent in English as you are. Some speakers of English are form different cultures but use slang.
  1. Age appropriateness
     1. Writing for young readers
* Try to make your writing as accessible as possible to readers of different ages. Your global audience may include children as well as adults. You’re not expect to cater to everyone as your content may not be recommend for children.